



AGENTS MARKETING CENTER

The Broker's Bridge to Success!

Q & A for Long Term Care

Q: What is Long Term Care (LTC)?

A: Long-term care insurance (LTC or LTCI), an insurance product sold in the United States, helps provide for the cost of long-term care beyond a predetermined period. Long-term care insurance covers care generally not covered by health insurance, Medicare, or Medicaid.

Individuals who require long-term care are generally not sick in the traditional sense, but instead, are unable to perform the basic activities of daily living (ADLs) such as dressing, bathing, eating, toileting, continence, transferring (getting in and out of a bed or chair), and walking.

Q: What are some of the LTC Terminology?

- A: Daily Benefit – The amount of money that is set aside for each day's expenses.
- Benefit Period – The length of time the LTC benefit will exist for. Usually sold either as three year or five-year benefit period.
- Elimination Period – This is a buffer between the admittance to an LTC facility and when the benefits to the policy begin.
- Inflation Protection – As with so many things, LTC coverage gets more expensive to insure on a day to day basis. Inflation Protection is a built-in component that allows for the coverage that is sold to increase to meet with rising inflation.